



October 15, 2021

We are pleased to invite your participation in the 12th edition of Caribbean Fine Art (CaFA) Fair - Barbados which will be held online at the CaFA Fair Virtual Platform, **March 9 – 23, 2022**. This exposition will feature over 40 exhibitors showcasing works by artists of Caribbean birth and ancestry. Our specially curated *Diaspora Dialogue* exhibit will enter its 9th Edition as a part of CaFA Fair Barbados. Two (2) additional special exhibitions will be part of our 2022 presentation, curated by Zoe Osborne of Barbados collective Mahogany Culture, and USA based Pepe Coronado of Coronado Print Studio.

As I'm sure you are aware, the past few years have seen a dramatic increase in the interest for Caribbean art, evidenced by major Museum exhibitions, art fairs, and the growing number of the world's most knowledgeable collectors adding Caribbean art to their collections. CaFA Fair - Barbados has now established itself as a significant event on the cultural calendar where Caribbean art is highlighted, and the place for collectors and curators to find highly collectible works. Our sales have continued to grow annually as well as additional opportunities for participating artists to advance their careers.

Barbados, located in the eastern Caribbean has one of the highest per capita incomes in the region, and boasts a large and rapidly growing upper-middle, and upper-income classes. The island is also home to thousands of wealthy North Americans and Europeans who either live there year-round or make it a winter vacation home. Barbados is now one of the Caribbean's leading destinations, attracting over 500,000 visitors each year; a significant portion of whom are high wealth consumers. Further renowned as the birthplace of international pop icon Rihanna, Barbados also has extensive air lifts making it easily accessible from the rest of the Caribbean, North America, Europe and South America. All of these factors combine to make Barbados an ideal choice for an international fair of Caribbean art.

Over the years we have assembled a comprehensive list of corporate, government, private sector, and media support, and are pleased that CaFA Fair has now become an iconic Caribbean event. CaFA Fair opens Wednesday, March 9th, 2022, with a Virtual Reception, featuring a celebration of over a decade of our homage to Caribbean creative giants. A number of interactive presentations will be offered on Facebook Live, IGTV and Zoom during the Fair.

To be a part of this landmark event, we invite you to submit the enclosed application form. Should you require additional information, please do not hesitate to contact me at ampilgrim@hotmail.com or 646 267-8831 (available via what's app). Exhibitor information will be available on www.cafafair.com, our event website. We are certainly looking forward to your participation.

Sincerely,

Anderson M. Pilgrim

Anderson M. Pilgrim – Executive Director; Daniel Hort – Director; Dr. Loris Crawford - Director